



Wisdom from the Goddess



Overflow with gratitude and wonder at all the little things that bless your life and you will soon awaken to the realization that nothing in life is a little thing. —The Grateful Goddess

The Grateful Goddess is a new and inspiring Fargo based business, born of women with grateful hearts and a desire to assist others in living in gratitude, friendship, love and joy. Based on the popular pastel art series by Darcy Simonson, Darcy and her business partner, Sheila Sornsin, co-created a whimsical gift line, with gentle, inspiring and empowering messages. Their intent is to invite women of all ages to celebrate their goddess through authentic living and recognizing and appreciating their individual dreams, strengths, talents and beauty.

Darcy and Sheila include gratitude in the businesses name, as both have experienced how gratitude can impact a life. They agree that when people make a habit of feeling gratitude for the gifts life offers, they are rewarded with even greater blessings.

Gratitude has assisted both of them in realizing their dreams through the practice of being grateful for the things they wanted to have, as if they already had them. Darcy says, "This is done by celebrating the many gifts God is in the process of delivering to you. Feel the joy of receiving these gifts, anticipate them with gratitude and great expectation, and they come. It's amazing how often things have transpired for both Sheila and I through this practice. An example might be, if you're experiencing a drought get out your umbrella. Imagine splashing through muddle puddles, and do it with anticipation and appreciation. Feel it, believe it, experience it!"

From Darcy and Sheila's experience, practicing gratitude can heal a difficult relationship, ignite passion, improve self-esteem, create abundance, and build success. "Grateful" is the perfect sentiment for this project, they believe, as gratitude is the foundation for creating anything, including a business.

The Grateful Goddess is also excited about the opportunity to help connect women. Both Darcy and Sheila have noticed a need for women to find a fun, friendly way to connect with each other. Work and family are very important, they readily admit, but friendships add color and depth to life. "I belong to a number of social circles, everything from a golf group who doesn't play golf, to a supper club that has to create foods that go with unlikely themes like 'Queen'. People frequently respond with, "I wish I had a group like that, sounds like so much fun." Darcy's had the same reaction from women when she talks about her social outlet, 'the cowgirls,' who don't ride horses, by the way. So we know there is a need for giving women an outlet to come together and make new friends. We are already getting feedback that men want a role in the goddess gatherings, and well... we are working on that," Sheila says with a grin.

The Grateful Goddess is primarily a web-based retail business with whimsical artwork in posters, prints, greeting cards, CDs, jewelry and clothing. Cards and posters are currently available at Zandbroz. New products are in development and will soon include gratitude journals and gratitude stone necklaces, among other unique items. In conjunction with the gift line, Grateful Goddess Gatherings are scheduled monthly at various venues. While primarily a social event, each gathering incorporates an inspirational message or activity. Future gatherings will include such activities as creating vision boards, gratitude journaling, belly dancing, meditation, yoga, discussion on money, parenting, spirituality, the power of words, and much more. To learn more about The Grateful Goddess, go to www.thegratefulgoddess.com or call 701.232.1015.

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